



AFFPAL
CONSULTING



ProfitAlphas

AWW SUMMIT

FIRST TIMERS GUIDE



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WE WELCOME YOU TO BUCHAREST

**FIRST TIME IN BUCHAREST?
AND FIRST TIME AT AWSUMMIT?
READY TO GET YOUR CHERRY PICKED?**

**THEN THIS GUIDE IS PERFECT FOR YOU.
STEFAN “AFFPAL” MUEHLBAUER NOT ONLY
LIVED 6 YEARS IN BUCHAREST BUT
ATTENDED EVERY AWSUMMIT SINCE ITS
PREMIER IN 2015 (BESIDES 1)
HOPE THIS LITTLE GUIDE WILL HELP YOU TO
NAVIGATE THROUGH BUCHAREST
“CA UN SEF” (LIKE A BOSS IN ROMANIAN)**

ARRIVAL & TRANSPORT

- **SCHENGEN COUNTRIES NEED NO PASSPORT OR ID**
- **UBER AND BOLT ARE AVAILABLE. THEY PICK YOU UP ON THE TOP FLOOR OF THE PARKDECK RIGHT IN FRONT OF YOU WHEN YOU LEAVE THE INTERNATIONAL ARRIVAL TERMINAL. THE DRIVER ALSO HAS TO PAY A SMALL PARKING FEE, WHICH IS NOT YOUR RESPONSIBILITY (IT'S STILL NICE TO ADD IT LATER AS A TIP) AS THEY CANCEL SOMETIMES UP TO 10 TIMES AND CALL YOU IN ROMANIAN, A TAXI IS HERE OFTEN A BETTER ALTERNATIVE**
- **DON'T GET CAUGHT BY A GUY HITTING YOU UP FOR A TAXI, YOU SEE DIRECTLY AT THE ARRIVAL TERMINAL. OFFICIAL TAXI ORDER TERMINALS ARE RIGHT WHEN YOU EXIT, WAIT OUTSIDE UNTIL YOUR NUMBER ARRIVES. IT'S BETWEEN 1-10 MINUTES. THEY ALL WORK WITH A TAXIMETER; IF THEY GO IN CIRCLES, YOU HAVE TO CHECK YOURSELF ON MAPS. HAVE CASH**
- **A TRAIN ALSO GOES DIRECTLY FROM THE AIRPORT EVERY 40 MINUTES TO THE MAIN TRAIN STATION. FROM THERE, IT IS ONLY 12 MINUTES BY UBER/TAXI TO THE VENUE. I TAKE IT MYSELF OFTEN DURING RUSH HOURS AS IT'S WAY FASTER. ALSO, IT COSTS NOT EVEN 1€ - SO IF YOU ARE NOT A BALLER YET, THAT'S A NICE PLUS!**
- **THERE IS ALSO A BUS OPTION, BUT HELL NO! :-D**
- **BUCHAREST HAS AN EXCELLENT METRO SYSTEM, AND ESPECIALLY IN RUSH HOURS, IT'S WAY FASTER THAN CARS. GOOD TO KNOW IF YOU STAY A BIT LONGER TO EXPERIENCE BUCHAREST**
- **YOU CAN ALSO RENT AN ELECTRIC SCOOTER WITH YOUR USUAL RIDESHARE APPS FOR SHORT DISTANCES**
- **THERE IS, BY THE WAY, A 0 ALCOHOL RULE IN ROMANIA, SO DON'T HAVE A DRINK IF YOU RENT A CAR**

MONEY

- **CURRENCY: ROMANIAN LEU (RON). €1 ≈ 5.1 RON.**
- **CREDIT CARDS ARE ACCEPTED EVERYWHERE, AT LEAST VISA & MASTERCARD.**
- **STILL HAVE SOME CASH ON YOU TO TIP, PAY FROM LOCAL MARKETS A SNACK, AND THESE KINDS OF THINGS. ALSO, YOU DON'T WANNA PUT YOUR CC IN EVERY SHADY CARD READER YOU FIND IN THE NIGHTLIFE**
- **USE ONLY ATMS THAT ARE FROM BANKS; OTHERS ARE KILLING YOU WITH NASTY FEES**
- **EXCHANGE OFFICES ARE SOMETHING TO AVOID; JUST TAKE THE MONEY FROM THE BANK ACCOUNT. IF YOU NEED TO EXCHANGE, LOOK MOSTLY AT THE RATE AND NOT SOME FLASHY 0 COMMISSION SIGNS. WHATEVER YOU DO, NEVER EXCHANGE AT THE AIRPORT.**

SAFETY & SCAMS

- **BUCHAREST AND ROMANIA IN GENERAL ARE EXTREMELY SAFE, WAY BETTER THAN MANY WESTERN COUNTRIES. BUT THERE ARE, OF COURSE, SOME THINGS YOU NEED TO WATCH OUT FOR**
- **STREET FIGHTS. IT OCCURS LESS OFTEN AS IN OTHER COUNTRIES, BUT IF YOU FIGHT IN A CLUB, YOUR OPPONENT IS THE LEAST PROBLEM, IT'S USUALLY THE BOUNCERS THAT ENFORCE LAW AND ORDER IN A LET'S CALL IT VERY RUSTIC WAY 😊 SO DON'T GET INTO THAT.**
- **ITS SUPER SAFE FOR A WOMAN TO WALK ALONE AT NIGHT**
- **WE ARE ALL FAMILY AT THE CONFERENCE PARTIES, BUT IF A PROBLEM OCCURS, IT'S BEST TO ADDRESS IT TO THE ORGANISERS.**
- **POCKET PICKING IS COMMON, ESPECIALLY IN OLD TOWN. KIDS, FLOWER SELLERS, OVER-FRIENDLY GIRLS, ACT WITH COMMON SENSE. ALSO, DON'T LEAVE YOUR WALLET OR PHONE ON THE TABLE.**
- **ALWAYS INSIST ON THE TAXI ON THE TAXIMETER OR NEGOTIATE THE PRICE UPFRONT.**
- **BE CAREFUL NOT TO LOSE ANYTHING IN THE UBER OR BOLT, IT'S VERY LOW CHANCES THAT IT GETS RETURNED EVEN IF YOU CALL THE DRIVER WITHIN THE FIRST MINUTES. IT HAPPENED TO ME 2 TIMES AND TO MANY FRIENDS TOO.**

GASTRO

THE CONFERENCE OFFERS SIDE EVENTS FOR EVERY VERTICAL, BUT IF YOU WANNA EAT OUT, OR YOU STAY LONGER OR ARRIVE EARLIER HERE ARE SOME RECOMMENDATIONS CURATED BY WILLIAM SOARES PINTO OF LOUDBIDS.

- **FRATELLI HERASTRAU**
GREAT DISHES BY THE LAKE WITH A UNIQUE VIBE AT NIGHT
- **KONG**
UPPER CLASS FUSION PLACE WITH SHOWS
- **KAIAMO**
TASTING MENU WITH BASED ON LOCAL RECIPE WITH AN HISTORY AND A TWIST
- **KANE**
EXCELLENT SERVICE AND WITH A SETUP THAT WORKS ALSO FOR MEETINGS
- **SORO LUME**
NEW ROMANIAN CUISINE BY HIPSTERS (BUT THE GOOD ONES)
- **VACAMUU**
LOCAL BUT HIGH END STEAK HOUSE
- **MARMOROSCH**
TOP NOTCH COCKTAIL BAR IN AN OLD BANK VAULT



WILLIAM SOARES PINTO OF LOUDBIDS, IS NOT ONLY A RESTUARANT OWNER HIMSELF AND PASSIONATE CHEF, BUT ALSO LIVED MANY YEARS IN BUCHAREST AND KNOWS THE GASTRO SCENE IN AND OUT

THE SUMMIT

AWSUMMIT HAS NOW BEEN RUNNING FOR 10 YEARS, AND IT SHOWS! THE SHOW IS ON THE HIGHEST STANDARDS AND HAS GROWN THIS QUALITY EVERY YEAR. ESPECIALLY IN THE LAST 4 YEARS, SINCE THE VERTICALS AND CONCEPT WERE IMPROVED, IT HAS A PARABOLIC GROWTH. HERE IS WHAT YOU NEED TO KNOW TO MAKE THE MOST OUT OF IT:

- **PLAN THE SPEECHES AND EVENTS UPFRONT AND PUT THEM IN YOUR CALENDAR. THE EASY-GOING ATMOSPHERE CREATES A UNIQUE NETWORKING VIBE THAT CAN MAKE YOU FORGET OTHER PARTS OF THE SHOW THAT ARE AS IMPORTANT**
- **MY PREFERRED TIME TO VISIT A BOOTH IS BEFORE 1 PM. AFTER THAT, IT CAN GET VERY CROWDED, SO BETTER TO DO THE BOOTH HOPPING BEFORE (OURS FOR AFFPAL CONSULTING & AFFJOBS.COM IS \$25) AND FOR THE NUTRA NETWORK PROFIT ALPHAS L1**
- **UPGRADE TO PREMIUM TICKETS. IT'S A MUST! AND HERE ARE THE REASONS:**
 - AMAZING PRE-EVENT DINNER AND PARTY ON THE FIRST DAY**
 - EXECUTIVE LOUNGE THAT INCLUDES PREMIUM FOOD AND DRINKS**
 - GUARANTEED PARTY ACCESS IF THE HOUSE IS FULL**
 - YOUR BRAND IS LISTED ON THE WEBSITE**
 - UNIQUE NETWORKING OPPORTUNITIES WITH THE HIGH ROLLERS**
 - ORGANIZERS RECOGNIZATION FOR DIRECT PARTNER INTROS**
- **PLAN YOUR EVENING ACTIVITIES UPFRONT, THERE ARE PLENTY OF SPECIAL DINNERS, YOU DON'T WANNA BE RUNNING AROUND FOR GETTING A SEAT LAST MINUTE.**
- **BOOK A HOTEL OR AIRBNB WITHIN MAX 15 MINUTES WALKING DISTANCE**



NO TICKET YET?

25% OFF WITH CODE AFF25%

STAGE HOST DAY 1 AND BOOTHS S25 & L1



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